



Welcome to our LinkEd e-learning Programme: Certified Expert in Microfinance

About the course:

In this course, you will learn how to manage micro-credits, and micro-savings. Moreover, you will get a thorough understanding of the risks involved in the microfinance business and learn how to implement marketing and sales in microfinance institutions. Finally, you will acquire financial and social performance as well as human resources management techniques.

Why "Certified Expert in Microfinance" course?

The 6-month certification course is adapted to part-time studies along full-time work with flexibility to follow your own schedule. For those who already work in microfinance, this course will help you to do a better job and to improve your institution's social and financial performance; for those who are new to microfinance, this course will build a solid foundation for your professional future.

Your success is our inspiration!

Course content*

Module 1: Microfinance – International Trends and Best Practice

Module 2: Managing Micro Credits

Module 3: Managing Micro Savings and Micro Insurance

Module 4: Risk Management

Module 5: Marketing and Sales

Module 6: Financial and Social Performance Management

Module 7: Management of Human Resources

Module 8: Elective Session

Tuition fees:*

Tuition fee: EUR 550

Register by July 15, 2013 and benefit from our
early bird tuition fee of EUR 500

Final Exam fee: EUR 50

For group discounts please contact us directly!

What do we offer?

- An interactive e-learning course including video lectures, PDF scripts, and online tests for each module, as well as practical exercises, and case studies.
- A discussion forum for course-related issues and for exchanging experiences with your fellow participants and tutors.
- Personalized support from your LinkEd team.
- The option to obtain a Frankfurt School certificate upon passing the final exam or a confirmation of course completion after working through all modules.
- A large network of final exam locations at partner institutions all over the world.

Interested?

Register at www.linked.fs.de
from June 3, 2013

The Certified Expert in Microfinance
will start on September 2, 2013

For further information please have a look at
www.linked.fs.de or contact us:

LinkEd Team

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* Subject to change

Welcome to LinkEd! We link people to education – get LinkEd!

LinkEd is the e-learning platform for development finance at the Frankfurt School of Finance & Management. With LinkEd, Frankfurt School's educational programmes can be accessed from all over the world, regardless of physical, political and economic boundaries.

Education is central to development – both in the sense of personal advancement and in the wider context of economic growth at the national and regional levels. The Frankfurt School e-learning programmes will help you develop your qualifications systematically and successfully. Together we build your career and make a difference in the social and economic development of your country.

E-learning courses starting in September 2013:
Certified Expert in Microfinance
Certified Expert in SME Finance
Certified Expert in Risk Management

Interested? Visit us at www.linked.fs.de
or on facebook: 

For further information please contact your:

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"Frankfurt School of Finance & Management is a leading private university with over 50 years of research, training and advisory experience in development finance all around the world. Frankfurt School has a unique set of competencies to offer. We combine banking and microfinance know-how and bring together consulting and educational expertise with research skills in one single institution. I invite you to learn more about us by visiting www.frankfurt-school.de"



Fatma Dirkes
Head of International Advisory Services
Frankfurt School of Finance & Management